



LUX* SOUTH ARI ATOLL, MALDIVES

SUSTAINABILITY INITIATIVES



We believe that travel can have a positive impact on the world. By virtue of its location in a marine protected area, we focus on preserving its natural beauty via reef restoration, solar energy, marine wildlife adoption programs but also educational activities for our guests, and zero single-use plastic policies.



KEEN ON GREEN

Every restaurant of our resort offers a great variety of plant based, vegetarian, vegan, and raw dishes, from organic and locally sourced ingredients. Our Keen on Green concept invites for a healthy and creative culinary journey supporting sustainable approach to food and helping reduce carbon footprint. Our passion for clean and green food got us recognised as the first as 'Vegan Friendly Hotel' in the Maldives by Vegan Welcome.



SOLAR-POWERED ENERGY

Our resort has one of the world's largest floating solar systems at sea, installed by Swimsol GmbH. Including the utilised rooftops, the solar panels of our island power up to 33% of the whole resort's use - equivalent to the consumption of all our 193 guest villas. Our island cruisers that take guests around the resort are also powered by the bright Maldivian sun. This helps us save Saving more than 260,000 liters of diesel per year.



CARE FOR THE MARINE LIFE

We are lucky to be located in a Marine Protected Area, with unique underwater surroundings. Our onsite Marine Biology Centre in on a mission to support ongoing scientific research and protect the native whale shark, manta ray, and turtle population, partnering with local conservation authorities. Ghost net removal programme is another way of contributing to protecting the Maldivian Atoll. We love engaging and educating our guests on the wonders of the ocean through snorkelling trips, eco-tours, and evening marine biology presentations.



PLASTIC-FREE ENVIRONMENT

We banned single-use and non-biodegradable plastic from our premises, be it guest villas, restaurants and bars, or wellness facilities. We believe that no straw or bag should cause harm to the environment. Plastic bottles and take-away cups are replaced with glass and bamboo fiber alternative. And our very own water plant helped us save about 810,000 plastic bottles since its launch in December 2011.



CORAL ADOPTION

Our coral planting workshops is an exciting weekly activity that allows the guests participate in the resort's sustainable efforts. This beautiful long-term initiative aims to increase marine biodiversity vital for the health of the oceans. Moreover, guests can take their care for oceans to another level and adopt their own coral frame. And our Marine Biology team will share regular photo updates on the growth of the planted baby corals.



CRUELTY-FREE BEAUTY

All bathroom amenities in the guest villas, spa treatment products, and skincare collection at our LUX* ME spa boutique are not tested on animals and made of natural ingredients. The signature Shirley Page treatments offer cruelty-free spa experience with organic essential and body oils.



FRESHLY HARVESTED HERBS

The island's Herb Garden grows fresh herbs and vegetables for plant-based restaurant dishes and Master Chef cooking classes. We believe that local produce is good for the planet and happy to help our guest learn more about good gardening practices.



ZERO-WASTE WEDDINGS

Awarded as the Most Sustainable Wedding Resort in South Asia, LUX* South Ari Atoll is proud to offer a unique Zero-Waste Weddings concept. Ensuring the co-existence of low-impact destination weddings and luxury, wedding packages are wrapped around sustainable island chic style, with love for nature in the core. Moreover, every wedding celebrated at LUX* South Ari Atoll funds education of a child at one of the local care homes. The guests can also choose to volunteer at a local elementary school or children's shelter, adopt a coral or participate in ocean clean-up as part of the sustainable experience.



SUPPORTING GLOBAL INITIATIVES

Our long-term partners in research and nature conservation, Whale Shark Research Programme and Olive Ridley Project, stand with us in our mission to restore and protect local environment. We collaborate with them through organising charity auctions, updating the existing database of ocean inhabitants, and via the turtle and whale shark adoption programmes open for participation to our guests.



JUNKART STUDIO

Guests of all ages are invited to our unique craft studio, to learn how to collect, upcycle and repurpose what you would usually discard. Instead of letting those materials litter the ocean, we show how to turn them into art pieces at our regular workshops.



EMPOWERING CHILDREN

Our little guests are encouraged to participate in all sustainable initiatives and learn more about zero-waste and eco-friendly living. Bubble Makers diving course and coral planting sessions invite curious minds to engage into care from nature from young age. Extending support to children of the Maldives, we are partnering with Kudakudhinge Hiya, a care home for kids located in Male to which we contribute donations made by our guests during the Tree of Wishes ceremony.



WORLDWIDE RECOGNITION

We are a Green Globe certificate holder and gearing up for achieving the EarthCheck recognition, to mark our continuous efforts towards sustainable tourism practices.

A CLEANER FUTURE FOR ALL

The Lux Collective has responded to the UN's call to action, following the IPCC's (Intergovernmental Panel on Climate Change) alarming report on climate change and its impact on the world. The Lux Collective has joined the global movement via a Business Ambition for 1.5°C Pledge and a Science Based Targets Call-to-Action Commitment Letter ratified by our CEO on 2nd October 2019. The 1.5°C objective will alleviate the Earth of GHG (Greenhouse Gas) effects, by cutting global GHG emissions by 50% by 2030 and achieving netzero emissions by 2050.

Our Group project *Tread Lightly*, has existed since 2011. In 2019 it was aligned with this ambitious 1.5°C goal.

Tread Lightly invites guests to join us on our journey towards zero-emissions. Our resort emissions are measured by the firm Altruistiq and we are together developing our plans to cut CO2 emissions. For a small donation of 1 Euro per night spent with us, our guests can join us in measuring, tracking, and reducing our common footprint.

We support biodiversity conservation projects, contribute towards UN registered projects in Africa and Asia such as afforestation of the virgin forest with 50,000 trees, or protecting the endangered snub-nosed monkey in Yunnan, China. By bottling our own water in reusable glass bottles, we estimate that our group avoids the plastic waste of nearly 1 million bottles per year.

We also invite our guests to tour the destinations and favour trips to the endemic forests and protected areas of Mauritius with our trusted ecologist partners, such as Ile Aux Aigrettes, Ebony Forest and Blue Bay Marine Park nursery, three projects we are very fond of. All our resorts have long-term affiliations with at least one biodiversity conservation NGO.

CSR with Ray of Light

Our Ray of Light umbrella project allows us to deliver on numerous UN Sustainable Development goals for the empowerment of women and girls, people with disabilities or children in need of access to quality education. All our resorts have long-term affiliations with at least one social empowerment NGO.

Altruistiq is a GHG emissions data management platform that enables businesses to make better sustainability decisions. They are on a mission to transform how organisations make data-driven decisions that benefit their business and the planet

www.altruistiq.com